



Atlantic Infrastructure Management Network

Sponsorship & Exhibitor Package

Atlantic Asset Management Conference

Dartmouth, Nova Scotia
August 20th to 22nd, 2025

1-day Pre-Conference Workshop: August 20th followed by meet and greet with vendors
Conference: August 21-22

WHY PARTNER WITH US?

Put your brand in front of municipal leaders shaping the future of Atlantic Canada.

The Atlantic Asset Management Conference brings together 80+ municipal staff, elected officials, provincial representatives, and private sector professionals from across all four Atlantic provinces. This is where communities plan the future of infrastructure. By sponsoring or exhibiting, you connect directly with the people who manage infrastructure, approve capital budgets, choose technology platforms, and set long-term strategies.

A LITTLE ABOUT US

AIM Network is Atlantic Canada's trusted hub for asset management capacity building. We are a not-for-profit, non-membership organization focused on keeping resources freely available to municipalities. We connect municipalities, professionals, and governments to advance best practices in planning, risk management, and long-term infrastructure investment.

We don't charge membership fees. We believe all communities deserve access to knowledge and tools that improve their planning, regardless of size or location. Your sponsorship helps us deliver that mission while helping you grow your visibility and network in this rapidly growing field. Supporting AIM means supporting communities.

ABOUT THE CONFERENCE

Our annual Atlantic Asset Management Conference is the premier asset management event for municipalities and local governments of all sizes in Atlantic Canada. This event provides them the opportunity to:

- Share their asset management experiences and learn from peers about new approaches and practices.
- Gather information and knowledge from professionals, advisers, and other presenters.
- Learn about services and products available to support them in the asset management planning process.

WHO SHOULD SPONSOR

- Technology and software companies working in public infrastructure
- Consulting firms, engineers, planners, and data analysts
- Local restaurants, breweries, and tourism operators
- Utilities, broadband, and energy companies serving municipalities
- Financial services, insurers, and risk management firms
- Suppliers of municipal service equipment

Let's build ideas together. Contact Matt Delorme, Executive Director, AIM Network
mdelorme@aimnetwork.ca | 902-691-4883

SPONSORSHIP / EXHIBITOR OPPORTUNITIES:

Here are the ways you can become a sponsor or an exhibitor. Where multiple speaking opportunities or displays are available, they will be assigned first come, first served:

	Sponsorship OPPORTUNITIES			
BENEFITS	PLATINUM \$ 3995	GOLD \$ 2995	SILVER \$ 1995	BRONZE \$ 985
# of available sponsors	1	2	3	3
Speaking opportunity	Address conference attendees at Day 1 plenary: 10 min with slides or video	5-minute spotlight by conference chair on Day 2.		
Signage	Vertical banner at registration / entry	Vertical banner in the exhibitor area for the duration of conference	Vertical banner in conference area	Signage at coffee break area
Logo on nametags	✓			
Logo on front of Conference Package	✓	✓		
Logo inside Conference Program	✓	✓	✓	✓
LinkedIn social media announcements	Individual / Group	Individual / Group	Group	Group
Logo on AIM Conference page as a conference sponsor	✓	✓	✓	✓
Conference registration discount for 1 person	100% x 2	100%	100%	50%
Booth (in pre-function area). Attendee platform to book one-on-one meetings with silver and up.	✓	✓	✓	
AIM Network Webinar Add-On	\$750	\$750	\$750	N/A

WEBINAR Add-On	
<p>Maximum 3 Available: Showcase your asset management solutions with a sponsored 60-minute AIM Network Webinar.</p>	<ul style="list-style-type: none"> • AIM Network will set up and promote the webinar. • AIM will present for 10 minutes on asset management processes linked to your service. • Sponsor presents for 40 minutes. • 10 minutes are allowed for questions. • Registration will ask “can we share your contact info” and “yes” responses will be provided to the sponsor.

Sponsorship Flex Package: We’d love to design something unique with you. Want to sponsor our conference playlist or give out branded notebooks? Let’s talk. Contact Matt Delorme at AIM Network if you would like to discuss customized sponsorship packages: mdelorme@aimnetwork.ca or 902-691-4883.

FOOD AND BEVERAGE SPONSOR

Lunch Break (2 Available):	\$750	<ul style="list-style-type: none"> • Signage at lunch break • Signage on tables • Dedicated slide on sponsor slide deck at one lunch break
Technical Tour Dinner Sponsor:	\$750	<ul style="list-style-type: none"> • Promotion on social media • Venue for post-technical tour dinner on Thursday, Aug. 21st
Nutrition Break (4 Available):	\$500	<ul style="list-style-type: none"> • Signage at coffee break
Door Prize Sponsor ¹ :	\$500	<ul style="list-style-type: none"> • Promotion during giveaway
Community Partner:	\$250	<ul style="list-style-type: none"> • Social media mentions • Logo on back of conference program • Sponsor a door prize or contribute to delegate bags

1. May also propose an in-kind contribution of a door prize of approximate equal value. Contact Matt at mdelorme@aimnetwork.ca to discuss.

EXHIBITOR OPPORTUNITIES

Exhibitor:	\$985	<ul style="list-style-type: none"> • Includes 50% off conference only registration for one person. Booth location assigned.
Prime Location Upgrade:	\$199	<ul style="list-style-type: none"> • Booth near coffee and snack breaks. Limited Availability.
Non-Profit Rate:	\$125 ²	<ul style="list-style-type: none"> • Available with purchase of at least one conference registration.

2. Fee may be waived for AIM Network project delivery partners. Contact Matt at mdelorme@aimnetwork.ca for more information.

The Pre-Conference meet and greet will be at the hotel on August 20th, 2025 from 6:00pm to 9:00pm with drink tickets, live music and other entertainment.

WHO ATTENDS THIS CONFERENCE?

Municipal staff and elected officials, regulators and professionals who support asset management through services, tools and resources. We expect approximately 80 municipal staff, elected officials, provincial government and private sector participants to attend this year's conference.

SPONSORSHIP GUIDELINES:

- All sponsorship fees must be received at least three weeks prior to commencement of event to receive recognition at the event, or three months before to be included on conference giveaways.
- Conference registration fees are extra (i.e., are not included in sponsorship fee), except where discounts are noted.
- For inclusion with conference materials, sponsorship payment, copies of logos, promotional materials, etc. must be provided to AIM Network no later than **May 31st, 2025.**
- Sponsor recognition on website and promotional materials will commence as soon as feasible following payment of sponsorship fee. Sponsors should provide Addie, arburkam@aimnetwork.ca, at AIM Network with their logo.

Conference addresses to be no longer than stated and should focus on the conference theme: *The Future of Our Infrastructure: Tough Choices for Municipal Services.*