



Where ?

DoubleTree by Hilton
101 Wyse Rd.
Darmouth, NS



ATLANTIC ASSET MANAGEMENT CONFERENCE 2021

When ?

Conference:
November 30th -
December 1st, 2021
1-Day Workshop:
November 29th, 2021

WHO WE ARE

AIM Network is a Municipal Asset Management Community of Practice for Atlantic Canada. We are a not-for-profit organization comprising a network of individuals and organizations with a mission to advance the knowledge base and practice of asset management among municipalities in Atlantic Canada.

SUPPORTING PARTNERS

AIM Network is not a membership-based organization, so it relies on supporting partners to help the organization grow and host various events. Companies and organizations interested in supporting the practice of asset management in Atlantic Canada can become a sponsor and/or exhibitor at the 2021 Atlantic Asset Management Conference.

ABOUT THE CONFERENCE

This annual Atlantic Asset Management Conference is the premier event for municipalities and local governments of all sizes in Atlantic Canada. This event provides them the opportunity to:

- Share their asset management experiences.
- Learn from their peers and colleagues about new approaches and practices.
- Gather information and knowledge from professionals, advisers, and other presenters.
- Learn about services and products available to support them in the asset management planning process.
- Hear from senior governments on direction and support for municipal asset management.

With this year's event being held in the Greater Halifax area, we anticipate it to be our largest conference yet.

WHO ATTENDS THIS CONFERENCE?

Municipal staff and elected officials, regulators and those who support asset management through the provision of services, tools and resources. We anticipate approximately 150 municipal staff, elected officials, provincial government and private sector participants to attend this year's conference.



WHY BECOME A SUPPORTING PARTNER?

- Support the practice of asset management in Atlantic Canada.
- Increase your company or organization's profile.
- Showcase your products and services.
- Access to municipal staff and elected officials from municipalities across all four Atlantic Provinces.
- Become involved in this fast-growing practice of asset management in Atlantic Canada.
- Support municipalities in improving their approaches to long-term planning; and
- Demonstrate your company's support for AIM Network and its mission of advancing the knowledge base and practice in Atlantic Canada.

SPONSORSHIP RULES:

(1) All sponsorship fees must be received three weeks prior to commencement of event to receive recognition at the event.

(2) Sponsorship fee includes attendance at sponsored event (i.e. lunch or breakfast) and meal for one person at event being sponsored. Conference registration fees are extra (i.e. are not included in sponsorship fee). Exceptions: The PLATINUM sponsor includes one free registration; and GOLD and SILVER Sponsors receive a 25% discount on registration fee for one person.

(3) Copy of signage, promotional materials, etc. must be provided to AIM Network for approval three weeks prior to commencement of event or not later than November 9th, 2021.

(4) Sponsor recognition on website and promotional materials will commence as soon as feasible following payment of sponsorship fee.

(5) Conference addresses to be five (5) minutes or less in person or by pre-recorded video with a focus on the conference theme.

SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM \$4500	GOLD \$2000	SILVER \$1500	BRONZE \$750
# of available sponsors	1 - Premier Conference Sponsor	2 - Climate Change or pre-conference networking	4 - Breakfast or Lunch on Day 1 or Day 2	3 - Nutrition breaks on Day 1 or Day 2
Speaking opportunity	Opportunity to address conference attendees on both days	Address conference in conjunction with climate change session or pre-conference networking		
Corporate logo on the following:				
Notepads	✓			
AIM Network website home page	✓	✓		
AIM Network's Conference home page	✓	✓		
AIM Network's sponsorship page	✓	✓	✓	✓
Registration materials (electronic & printed)	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
Acknowledged on sponsor recognition slide with logo at the beginning of each day and breaks.	✓	✓	✓	✓
Verbal recognition at the beginning of each day	✓	✓	✓	✓
Signage	Vertical banner at the front of the meeting room for the duration of conference		Banner displayed at the sponsored meal	Signs at sponsored coffee break
Space for corporate promotional materials or brochure near registration desk	✓	✓	✓	✓
Conference registration discount for one person	100%	50%	25%	
Booth (in pre-function area)	✓			

EXHIBITOR OPPORTUNITIES

Exhibitor 10 - 8 ft. Tables available

\$ 550 each

- Incl. 25% off conference registration for one person.
- Exhibition space to be employed for coffee breaks.
- Pre-Conference meet and greet in exhibitors' room on Nov. 29th.
- Exhibitors may choose their preferred space on a first come first served basis.

If you are interested in any of these opportunities or have other suggestions, we are open to hearing from you!