



Atlantic Infrastructure Management Network

Sponsorship & Exhibitor Package

Atlantic Asset Management Conference

St. John's, Newfoundland

November 25th to 27th, 2024

1-day Pre-Conference Workshop: November 25th, 2024

Conference: November 26-27, 2024

WHO WE ARE

AIM Network is *the* source for Asset Management capacity building in Atlantic Canada. We are a not-for-profit organization connecting individuals and organizations to advance the knowledge base and practice of asset management in communities across Atlantic Canada.

SUPPORTING PARTNERS

AIM Network does not charge membership fees. Our goal is to keep our resources available to all communities without annual fees. To do this we rely on supporting partners to help the organization grow and host various events. Companies and organizations interested in supporting the practice of asset management in Atlantic Canada can become a sponsor and/or exhibitor at the 2024 Atlantic Asset Management Conference.

ABOUT THE CONFERENCE

This annual Atlantic Asset Management Conference is the premier Asset Management centered event for municipalities and local governments of all sizes in Atlantic Canada. This event provides them the opportunity to:

- Share their asset management experiences.
- Connect with and learn from their peers and colleagues about new approaches and practices.
- Gather information and knowledge from professionals, advisers, and other presenters.
- Learn about services and products available to support them in the asset management planning process.
- Hear from Provincial governments on direction and support for municipal asset management.

Each year a different Atlantic province hosts the conference. This year's event will be held in St. John's, Newfoundland and we look forward to welcoming friends and colleagues from throughout Atlantic Canada.

SPONSORSHIP / EXHIBITOR OPPORTUNITIES:

Here are the ways you can become a sponsor or an exhibitor. Where multiple speaking opportunities or displays are available, they will be assigned first come, first served:

	Sponsorship OPPORTUNITIES			
BENEFITS	<i>PLATINUM</i> \$ 4995	<i>GOLD</i> \$ 3995	<i>SILVER</i> \$ 1995	<i>BRONZE</i> \$ 995
# of available sponsors	1	2	3	3
Speaking opportunity	Address conference attendees at Day 1 plenary: 10 min with slides or video	Address conference in conjunction with climate change session: 5 minutes speaking only		
Logo on Registration giveaways	<input checked="" type="checkbox"/>			
Logo on AIM website home page as a supporting partner	<input checked="" type="checkbox"/>			
60-minute AIM Network webinar	<input checked="" type="checkbox"/>			
30-minute AIM Network webinar		<input checked="" type="checkbox"/>		
Signage	Vertical banner at the front of the meeting room for the duration of conference	Vertical banner in the tradeshow area for the duration of conference		
Logo on Conference Package	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Individual Linked In social media announcement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Profile on AIM Conference page	250 words	150 words	100 words	
Dedicated slide on sponsor slide deck in meal areas	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Shared slide on sponsor slide deck in meal areas			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on AIM Conference page as a conference sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conference registration discount for 1 person	100% x 2	100%	100%	50%
Booth (in pre-function area)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Sponsorship Flex Package: Contact Matt Delorme at AIM Network if you would like to discuss customized sponsorship packages: mdelorme@aimnetwork.ca or 902-691-4883.

WEBINAR SPONSOR: \$1995

Maximum 2 Available: Showcase your asset management solutions with a sponsored 60-minute AIM Network Webinar.

- AIM Network will set up and promote the webinar.
- AIM will present for 10 minutes on asset management processes linked to your service.
- Sponsor presents for 40 minutes.
- 10 minutes are allowed for questions.
- Registration will as “can we share your contact info” and “yes” responses will be provided to the sponsor.

FOOD AND BEVERAGE SPONSOR

Lunch Break (2 Available): \$1,199

- Signage at lunch break
- Dedicated slide on sponsor slide deck at one lunch break

Nutrition Break (4 Available): \$495

- Signage at coffee break

EXHIBITOR OPPORTUNITIES

Premier Exhibitor (2 Available) \$999

Includes 25% off registration for one person. First choice of location.

Exhibitor \$750

Includes 25% off registration for one person. Booth location assigned.

Non-Profit Exhibitor Promote conference on social media, website and newsletters

Subject to exhibit space being available. Must be a registered non-profit organization working with municipalities on long-term planning.

The Pre-Conference meet and greet is in exhibitors' room on November 25th.

If you are interested in any of these opportunities or have other suggestions, we would like to hear from you. Email us at mdelorme@aimnetwork.ca.

WHY BECOME A SUPPORTING PARTNER:

- Support the practice of asset management in Atlantic Canada.
- Increase your company or organization's profile.
- Showcase your products and services.
- Access to municipal staff and elected officials from municipalities across all four Atlantic Provinces.
- Grow your practice in the fast-growing field of asset management in Atlantic Canada.
- Support municipalities in improving their approaches to long-term planning; and
- Demonstrate your company's support for AIM Network and its mission of advancing the knowledge base and practice in Atlantic Canada.

WHO ATTENDS THIS CONFERENCE?

- Municipal staff and elected officials, regulators and those who support asset management through the provision of services, tools and resources. We anticipate approximately 80 municipal staff, elected officials, provincial government and private sector participants to attend this year's conference.

SPONSORSHIP RULES:

- All sponsorship fees must be received at least three weeks prior to commencement of event to receive recognition at the event, or three months before to be included on conference giveaways.
- Conference registration fees are extra (i.e., are not included in sponsorship fee), except where discounts are noted.
- Copy of logos, promotional materials, etc. must be provided to AIM Network no later than **October 25th, 2024**.
- Sponsor recognition on website and promotional materials will commence as soon as feasible following payment of sponsorship fee. Sponsors should provide AIM Network with their logo.
- Conference addresses to be no longer than stated and should focus on the conference theme.

FOR MORE INFORMATION OR TO CONFIRM A SUPPORTING PARTNER AND/OR EXHIBITOR OPPORTUNITY:

Contact: Matt Delorme, AIM Network Executive Director • mdelorme@aimnetwork.ca • 902-691-4883