



Where ?

Charlottetown,
Prince Edward Island

2022

Atlantic Asset Management Conference

When ?

Conference:
September 13 - 14, 2022
1-Day Workshop:
September 12, 2022

• WHO WE ARE •

AIM Network is a Municipal Asset Management Community of Practice in Atlantic Canada. We are a not-for-profit organization comprising a network of individuals and organizations with a mission to advance the knowledge base and practice of asset management among municipalities in Atlantic Canada.

• SUPPORTING PARTNERS •

AIM Network is not a membership-based organization – we strive to keep our resources available to all communities without annual fees. To do this we rely on supporting partners to help the organization grow and host various events. Companies and organizations interested in supporting the practice of asset management in Atlantic Canada can become a sponsor and/or exhibitor at the 2022 Atlantic Asset Management Conference.

• ABOUT THE CONFERENCE •

This annual Atlantic Asset Management Conference is the premier Asset Management centered event for municipalities and local governments of all sizes in Atlantic Canada. This event provides them the opportunity to:

- Share their asset management experiences.
- Connect with and learn from their peers and colleagues about innovative approaches and practices.
- Gather information and knowledge from professionals, advisers, and other presenters.
- Learn about services and products available to support them in the asset management planning process.
- Hear from Provincial governments on direction and support for municipal asset management.

Each year a different Atlantic province hosts the conference. This year's event will be held in Charlottetown, Prince Edward Island, and we look forward to a large turnout following two years of COVID related restrictions on travelling and gathering.

• WHO ATTENDS THIS CONFERENCE? •

Municipal staff and elected officials, regulators and those who support asset management through the provision of services, tools and resources. We anticipate approximately 150 municipal staff, elected officials, provincial government and private sector participants to attend this year's conference.



WHY BECOME A SUPPORTING PARTNER?

- Support the practice of asset management in Atlantic Canada.
- Increase your company or organization's profile.
- Showcase your products and services.
- Access to municipal staff and elected officials from municipalities across all four Atlantic Provinces.
- Grow your practice in the fast-growing field of asset management in Atlantic Canada.
- Support municipalities in improving their approaches to long-term planning; and
- Demonstrate your company's support for AIM Network and its mission of advancing the knowledge base and practice in Atlantic Canada.

SPONSORSHIP RULES:

(1) All sponsorship fees must be received three weeks prior to commencement of event to receive recognition at the event.

(2) Sponsorship fee includes attendance at sponsored event (i.e. lunch or breakfast) and meal for one person at event being sponsored. Conference registration fees are extra (i.e. are not included in sponsorship fee). Exceptions: The PLATINUM sponsor includes one free registration; and GOLD and SILVER Sponsors receive a 50% discount on registration fee for one person.

(3) Copy of signage, promotional materials, etc. must be provided to AIM Network for approval not later than August 19th, 2022.

(4) Sponsor recognition on website and promotional materials will commence as soon as feasible following payment of sponsorship fee.

(5) Conference addresses to be five (5) minutes or less in person or by pre-recorded video with a focus on the conference theme.

SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM \$4500	GOLD \$2250	SILVER \$1500	BRONZE \$800
# of available sponsors	1 - Premier Conference Sponsor	2 - Climate Change or pre-conference networking	4 - Breakfast or Lunch on Day 1 or Day 2	3 - Nutrition breaks on Day 1 or Day 2
Speaking opportunity	Address conference attendees on both days, slide show or video presentation	Address conference in conjunction with climate change session or pre-conference networking		
Corporate promotion on the following:				
Notepad	✓			
Logo on AIM Network website homepage (as a supporting partner)	✓	✓		
Logo on AIM Network's Conference homepage (as a conference sponsor)	✓	✓		
Introduce a Technical Speaker Session	✓	✓	✓	
Logo on AIM Network's sponsorship page	✓	✓	✓	✓
Logo on Registration materials (electronic & printed)	✓	✓	✓	✓
Mentions on AIM Network Conference Social Media	✓	✓	✓	✓
Acknowledged on sponsor recognition slide with logo at the beginning of each day	✓	✓	✓	✓
Verbal recognition at the beginning of each day	✓	✓	✓	✓
Signage	Vertical banner at the front of the meeting room for the duration of conference		Banner displayed at the sponsored meal	Signs at sponsored coffee break
Space for corporate promotional materials or brochure near registration desk	✓	✓	✓	✓
Conference registration discount for one person	100 %	100 %	50 %	25 %
Booth (in pre-function area)	✓			

EXHIBITOR OPPORTUNITIES

Exhibitor: Maximum 10 Tables available

\$ 600 each

- Incl. 25% off conference registration for one person.
- Add link to convention Floorplan w/ table numbers.
- Exhibition space to be employed for coffee breaks.
- Pre-Conference meet and greet in exhibitors' room on September 12th.
- Exhibitors may choose their preferred space on a first come first served basis.

If you are interested in any of these opportunities or have other suggestions, we are open to hearing from you!