



Atlantic Infrastructure Management Network

# Sponsorship & Exhibitor Package

## Atlantic Asset Management Conference

PEI

**September 18<sup>th</sup> to 20<sup>th</sup>, 2023**

**1-day Workshop and 1-day Special Sessions for Elected Officials: Sept. 18, 2023**

**Conference: Sept. 19-20, 2023**

### WHO WE ARE

**AIM Network** is an Asset Management Community of Practice in Atlantic Canada. We are a not-for-profit organization connecting individuals and organizations. Our mission is to advance the knowledge base and practice of asset management among municipalities in Atlantic Canada.

### SUPPORTING PARTNERS

AIM Network is not a membership-based organization – our goal is to keep our resources available to all communities without annual fees. To do this we rely on supporting partners to help the organization grow and host various events. Companies and organizations interested in supporting the practice of asset management in Atlantic Canada can become a sponsor and/or exhibitor at the 2022 Atlantic Asset Management Conference.

### ABOUT THE CONFERENCE

This annual Atlantic Asset Management Conference is the premier Asset Management centered event for municipalities and local governments of all sizes in Atlantic Canada. This event provides them the opportunity to:

- Share their asset management experiences.
- Connect with and learn from their peers and colleagues about new approaches and practices.
- Gather information and knowledge from professionals, advisers, and other presenters.
- Learn about services and products available to support them in the asset management planning process.
- Hear from Provincial governments on direction and support for municipal asset management.

**Each year a different Atlantic province hosts the conference. This year's event will be held in Moncton, New Brunswick and we look forward to welcoming friends and colleagues from throughout Atlantic Canada.**

## SPONSORSHIP / EXHIBITOR OPPORTUNITIES:

Here are the ways you can become a sponsor or an exhibitor. Where multiple speaking opportunities or displays are available, they will be assigned first come, first served:

	Sponsorship OPPORTUNITIES			
BENEFITS	<i>PLATINUM</i> \$ 4750	<i>GOLD</i> \$ 2400	<i>SILVER</i> \$ 1750	<i>BRONZE</i> \$ 900
# of available sponsors	1 - Premier Conference Sponsor	2 – Climate Change or pre-conference networking	4 – Breakfast or Lunch on Day 1 or Day 2	3 - nutrition breaks on Day 1 or Day 2
Speaking opportunity	Address conference attendees on both days, slide show or video presentation	Address conference in conjunction with climate change session		
Corporate promotion on the following:				
Notepads	<input checked="" type="checkbox"/>			
Logo on AIM Network website home page as a supporting partner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on AIM Network’s Conference page as a conference sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Introduce a Technical Speaker Session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on AIM Network’s sponsorship page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Registration materials (electronic & printed)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mentions on AIM Network Conference social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledged on sponsor recognition slide with logo at the beginning of each day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition at beginning of each day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage	Vertical banner at the front of the meeting room for the duration of conference	Vertical banner in the tradeshow area for the duration of conference	Sign displayed at sponsored meal	Sign displayed at sponsored coffee break
Space for corporate promotional materials or brochure near registration desk	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conference registration discount for 1 person	100%	50%	50%	25%
Booth (in pre-function area)	<input checked="" type="checkbox"/>			

## EXHIBITOR OPPORTUNITIES

Exhibitor: Maximum 10 Tables available.

\$ 750 each

- Incl. 25% off conference registration for one person.
- **Floor plan will be provided for exhibitors.**
- Exhibition space to be employed for coffee breaks.
- Pre-Conference meet and greet in exhibitors' room on September 18th.
- Exhibitors may choose their preferred space on a first come first served basis.

*If you are interested in any of these opportunities or have other suggestions, we would like to hear from you. Email us at [mdelorme@aimnetwork.ca](mailto:mdelorme@aimnetwork.ca).*

### WHY BECOME A SUPPORTING PARTNER:

- Support the practice of asset management in Atlantic Canada.
- Increase your company or organization's profile.
- Showcase your products and services.
- Access to municipal staff and elected officials from municipalities across all four Atlantic Provinces.
- Grow your practice in the fast-growing field of asset management in Atlantic Canada.
- Support municipalities in improving their approaches to long-term planning; and
- Demonstrate your company's support for AIM Network and its mission of advancing the knowledge base and practice in Atlantic Canada.

### WHO ATTENDS THIS CONFERENCE?

- Municipal staff and elected officials, regulators and those who support asset management through the provision of services, tools and resources. We anticipate approximately 150 municipal staff, elected officials, provincial government and private sector participants to attend this year's conference.

### SPONSORSHIP RULES:

- All sponsorship fees must be received at least three weeks prior to commencement of event to receive recognition at the event.
- Sponsorship fee includes attendance at sponsored event (i.e., lunch or breakfast) and meal for one person at event being sponsored. Conference registration fees are extra (i.e., are not included in sponsorship fee). Exceptions: The PLATINUM sponsor includes one free registration; and GOLD and SILVER Sponsors receive a 50% discount on registration fee for one person. BRONZE sponsors receive a 25% discount for one person.
- Copy of signage, promotional materials, etc. must be provided to AIM Network for approval not later than **August 18<sup>th</sup>, 2023**.
- Sponsor recognition on website and promotional materials will commence as soon as feasible following payment of sponsorship fee. Sponsors should provide AIM Network with their logo.
- Conference addresses to be five (5) minutes or less in person or by pre-recorded video with a focus on the conference theme.

### FOR MORE INFORMATION OR TO CONFIRM A SUPPORTING PARTNER AND/OR EXHIBITOR OPPORTUNITY:

**Contact:** Matt Delorme, AIM Network Executive Director • [mdelorme@aimnetwork.ca](mailto:mdelorme@aimnetwork.ca) • 902-691-4883